

The use of Social Media and Photographic/Film Equipment within King's Dance Academy

- We politely ask that students under the age of 18 who have access to social media to not contact teachers or student teacher on their personal pages.
- We ask that all students (under 18) contact the school's email and/or social media page for any questions, helpful tips and advice.
- We ask that parents are to contact the school Facebook page, email or mobile if they have any queries. Messages directly to the teacher/student teachers personal facebook page will not be responded to.

From time to time images from school performances, class photos and various events will be used to promote the activities of KDA e.g in newsletters, on the KDA website, social media (e.g. Facebook/Instagram). Parents consent to the use of images of their children this way, and waive all rights in respect of such images. KDA will not sell the images to third parties.

Social media is a brilliant communication tool however the King's Dance Academy Facebook Page, School Email or Mobile should be the only use of social media contact from current students (under 18) to teachers. King's Dance Academy uses our Social Media Page as a platform to advertise the school and to celebrate student's achievements. Names are only put with photos with express permission.

King's Dance Academy encourages active and responsible participation by parents on it's social media platforms. All posts and comments must be respectful, polite, inoffensive and appropriate. King's Dance Academy takes no responsibility for the posts or comments of parents on it's platforms. Children are not to post, comment or upload content to King's Dance Academy's platforms. These platforms and forums are for parents/guardians only.

If a parent wishes to photograph or film the end of term class this is acceptable provided they only film their own child and no other parent watching the class objects. King's Dance Academy uses our own photographs and filming as a platform to advertise the school. The school photos and filming may be published of children at the school and we ask that all member of the school notify the school if you DO NOT wish your child to be photographed or filmed when you register with the school.

When King's Dance Academy films it's School Shows, it parents do not wish their child to be recorded – students therefore will be unable to participate in all of the performances.

You may not post photographs/videos that feature King's Dance Academy dancers other than your own online without the consent of their parent/guardian.

Students and parents/guardians are not allowed to represent King's Dance Academy or the principal in any private social media groups or networking sites. King's Dance Academy has an official Website, Instagram and Facebook page.

Signed on behalf of King's Dance Academy,

Isobel King
Principal of King's Dance Academy
I.S.T.D, A.B.D, A.A